



In Search of Research Excellence: Exemplars in Entrepreneurship: EDWARD ELGAR, 2011

This path-breaking book gathers “best practices” advice from master scholars about how to achieve excellence in entrepreneurship research, how to create an outstanding research career and how to avoid the pitfalls that can sidetrack emerging scholars. Combining narratives from two “first-ever” entrepreneurship research Best Practices Conferences: the 2009 and 2010 Entrepreneurship Exemplars Conferences, the authors frame the dialogue that emerged in the Conference using person-environment fit theory and present keynote addresses and dialogue sessions that bring together editors and authors to reach into the unexplored corners of the top-tier research craft.

This book makes explicit the tacit knowledge of top-tier research, giving all readers access to “how-to” advice from research-craft masters. Howard Aldrich (U. North Carolina – Chapel Hill), Jay Barney (The Ohio State University), Michael Hitt & Duane Ireland (Texas A&M University), Patricia P. McDougall (Indiana U.) and S. “Venkat” Venkataraman (University of Virginia) each provide observations from their exceptional careers, and explain how to make research efforts count toward building a fulfilling and rewarding research career.

Employing a combination of web and text media, this easy-to-read volume caters to researchers who may lack proximity to world-class sounding boards. This synthesis acts as a guidebook to offer a clear portrayal of the realities of progress milestones within a top-tier research career. The book may be of particular interest to all emerging scholars—those in entrepreneurship, and beyond. This entrepreneurship research best-practices book – using the words of the masters – is ideally suited to graduate students and their advisors, university administrators, potential and up-and-coming academics and policymakers across many social science disciplines and interests.

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